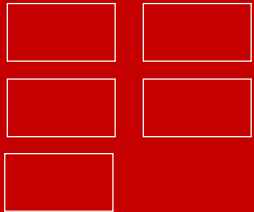


**Bilbao** Etxebizitzak  
Viviendas Municipales



**HOUSING AND SUSTAINABILITY OF  
SOCIAL POLICIES: A DIRECT  
RELATIONSHIP.**





## LAS CIUDADES CON MENOR Y MAYOR TASA DE PARO

Tasa de paro en municipios en 2016. En porcentaje.

|    |                            |   |      |                           |   |      |
|----|----------------------------|---|------|---------------------------|---|------|
| 1  | Pozuelo de Alarcón         | ■ | 8,0  | Linares                   | ■ | 44,5 |
| 2  | Sant Cugat del Vallès      | ■ | 8,9  | Sanlúcar de Barrameda     | ■ | 37,9 |
| 3  | Donostia/San Sebastián     | ■ | 9,2  | Jerez de la Frontera      | ■ | 36,1 |
| 4  | Las Rozas de Madrid        | ■ | 9,2  | La Línea de la Concepción | ■ | 35,2 |
| 5  | Majadahonda                | ■ | 9,7  | Chiclana de la Frontera   | ■ | 35,1 |
| 6  | Getxo                      | ■ | 10,2 | Talavera de la Reina      | ■ | 34,5 |
| 7  | Vitoria-Gasteiz            | ■ | 12,4 | Córdoba                   | ■ | 34,5 |
| 8  | Castelldefels              | ■ | 12,5 | Alcalá de Guadaíra        | ■ | 34,4 |
| 9  | Barcelona                  | ■ | 12,5 | Jaén                      | ■ | 33,4 |
| 10 | Burgos                     | ■ | 12,6 | Cádiz                     | ■ | 32,7 |
| 11 | Rivas-Vaciamadrid          | ■ | 12,6 | Granada                   | ■ | 32,1 |
| 12 | Alcobendas                 | ■ | 12,8 | Mérida                    | ■ | 31,9 |
| 13 | Irun                       | ■ | 13,0 | San Fernando              | ■ | 31,8 |
| 14 | San Sebastián de los Reyes | ■ | 13,6 | Dos Hermanas              | ■ | 31,7 |
| 15 | Cerdanyola del Vallès      | ■ | 13,9 | Huelva                    | ■ | 31,7 |

Fuente: INE

Expansión

## CIUDADES RICAS Vs. CIUDADES POBRES

Ránking de ciudades según renta media neta de los hogares. Datos de 2014. En euros.

### MAYORES RENTAS

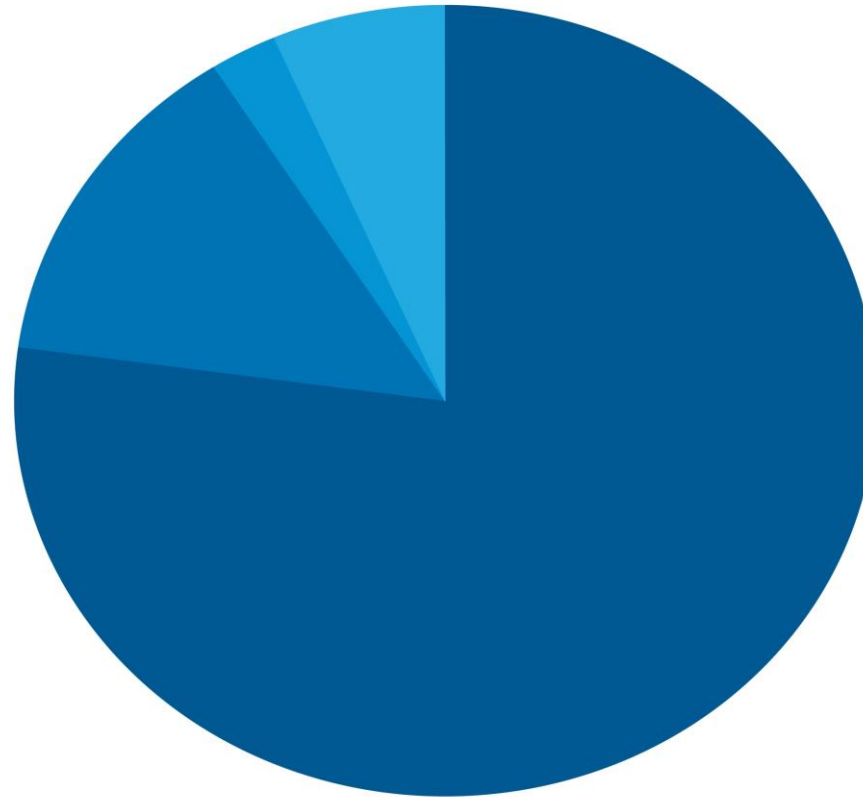
|    |                            |   |        |
|----|----------------------------|---|--------|
| 1  | Pozuelo de Alarcón         | ■ | 73.014 |
| 2  | Majadahonda                | ■ | 57.623 |
| 3  | Sant Cugat del Vallès      | ■ | 53.767 |
| 4  | Las Rozas de Madrid        | ■ | 52.604 |
| 5  | Alcobendas                 | ■ | 51.627 |
| 6  | Getxo                      | ■ | 47.849 |
| 7  | Donostia/San Sebastián     | ■ | 37.539 |
| 8  | Madrid                     | ■ | 37.231 |
| 9  | San Sebastián de los Reyes | ■ | 36.457 |
| 10 | Barcelona                  | ■ | 35.874 |
| 11 | Castelldefels              | ■ | 35.667 |
| 12 | Bilbao                     | ■ | 33.878 |
| 13 | Ceuta                      | ■ | 33.753 |
| 14 | Cerdanyola del Vallès      | ■ | 33.702 |
| 15 | Pamplona/Iruña             | ■ | 33.618 |

### MENORES RENTAS

|                           |   |        |
|---------------------------|---|--------|
| Torreveja                 | ■ | 14.462 |
| Sanlúcar de Barrameda     | ■ | 17.222 |
| Fuengirola                | ■ | 18.225 |
| La Línea de la Concepción | ■ | 18.324 |
| Benalmádena               | ■ | 18.849 |
| Elda                      | ■ | 19.778 |
| Chiclana de la Frontera   | ■ | 19.953 |
| Benidorm                  | ■ | 20.274 |
| Santa Lucía de Tirajana   | ■ | 20.298 |
| Huelva                    | ■ | 20.688 |
| Marbella                  | ■ | 20.933 |
| Torremolinos              | ■ | 21.053 |
| Elche/Elx                 | ■ | 21.180 |
| Jerez de la Frontera      | ■ | 21.852 |
| Talavera de la Reina      | ■ | 21.992 |

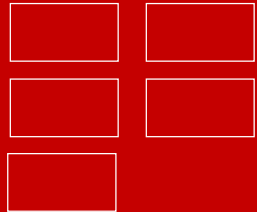
Fuente: INE

Expansión



**OWNER OCCUPIED 77.1%**  
**PRIVATE RENT 13.8%**  
**SOCIAL RENT 2.5%**  
**OTHER 6.5%**

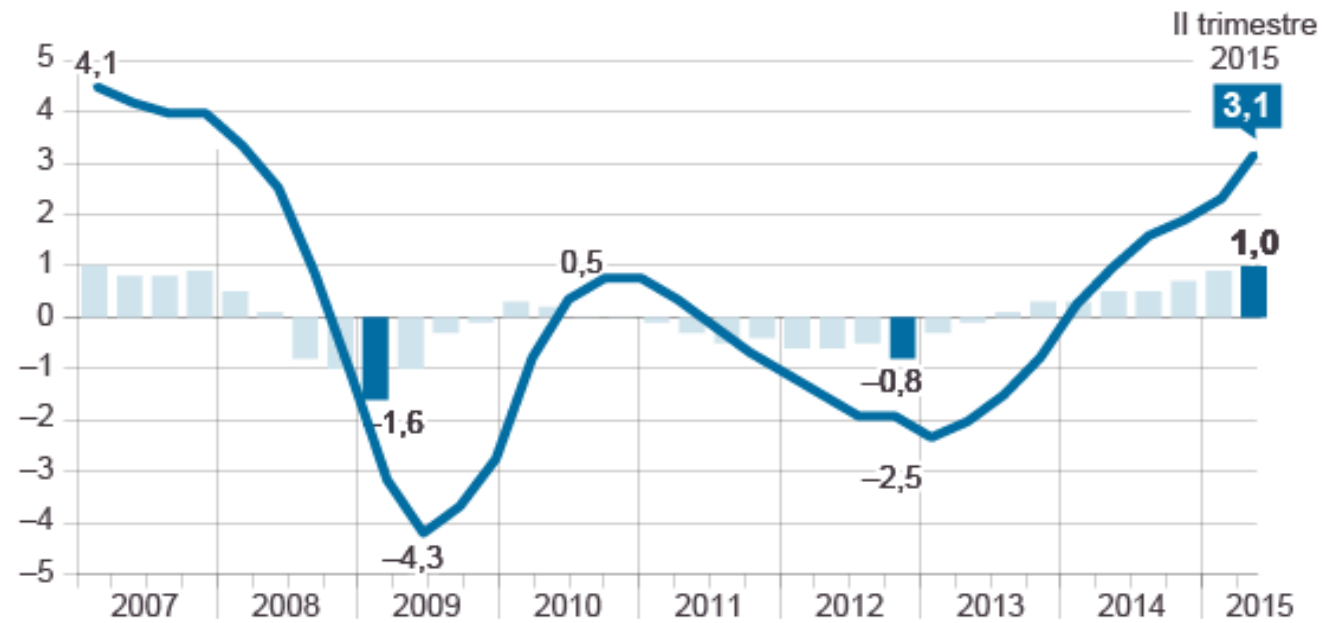
- ▶ • Number of dwellings (thousands): 25 208  
• Number of dwellings per 1000 inhabitants: 538  
• Housing construction in 2016: 54 760 new units
- ⊕ • National Housing Plan 2013 - 2016 marks a shift towards rental housing  
• New policy measures at the level of some regions and municipalities
- ⊖ • Banks still owning many empty homes  
• Housing overburden rate has doubled between 2005 and 2015  
• Increasing house prices in major cities and risk of speculative investment



# IMPACT OF THE ECONOMIC CRISIS IN SPAIN

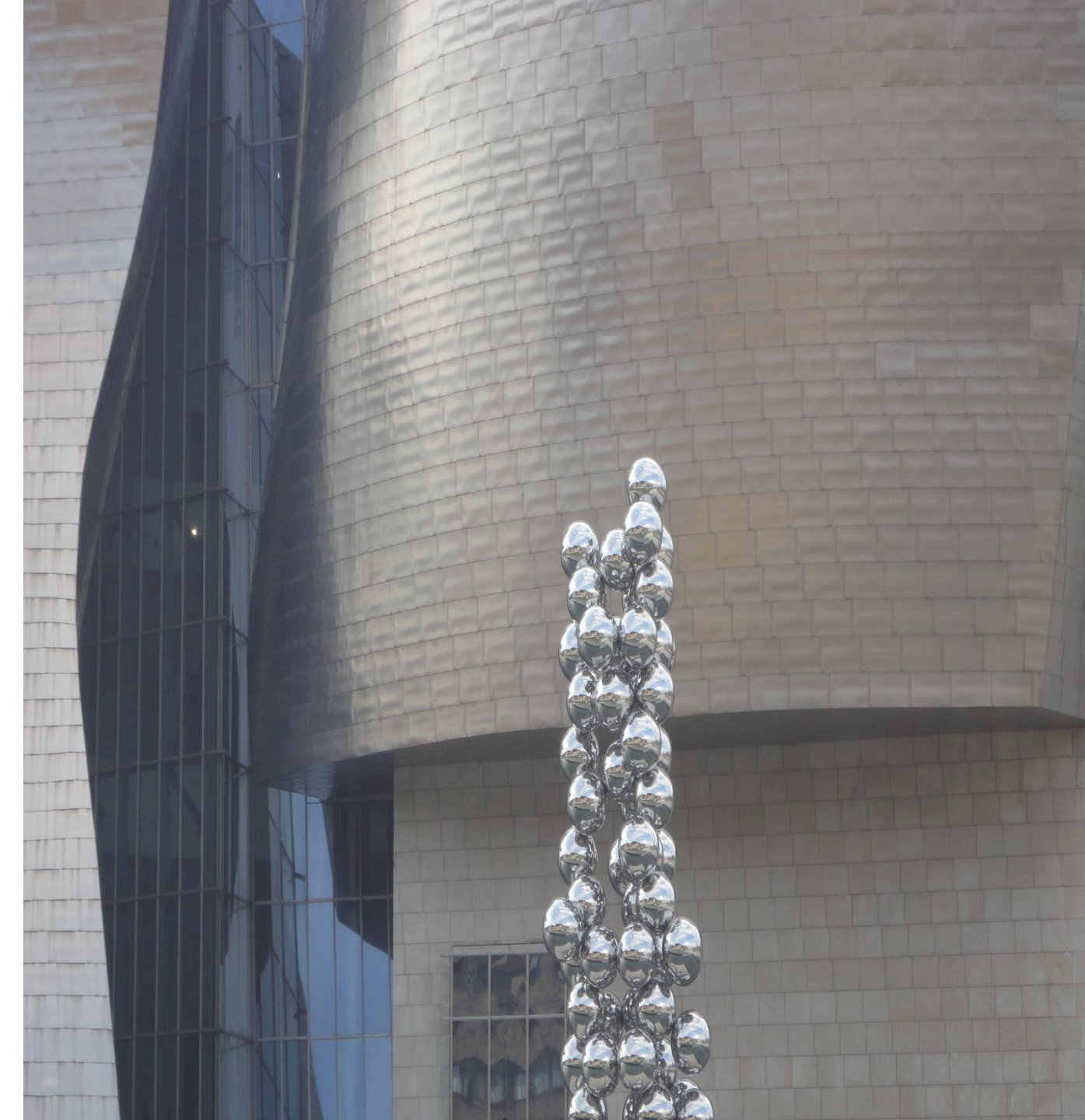
## PRODUCTO INTERIOR BRUTO DE ESPAÑA

En % — Tasa interanual — Tasa trimestral



Fuente: INE.

EL PAÍS



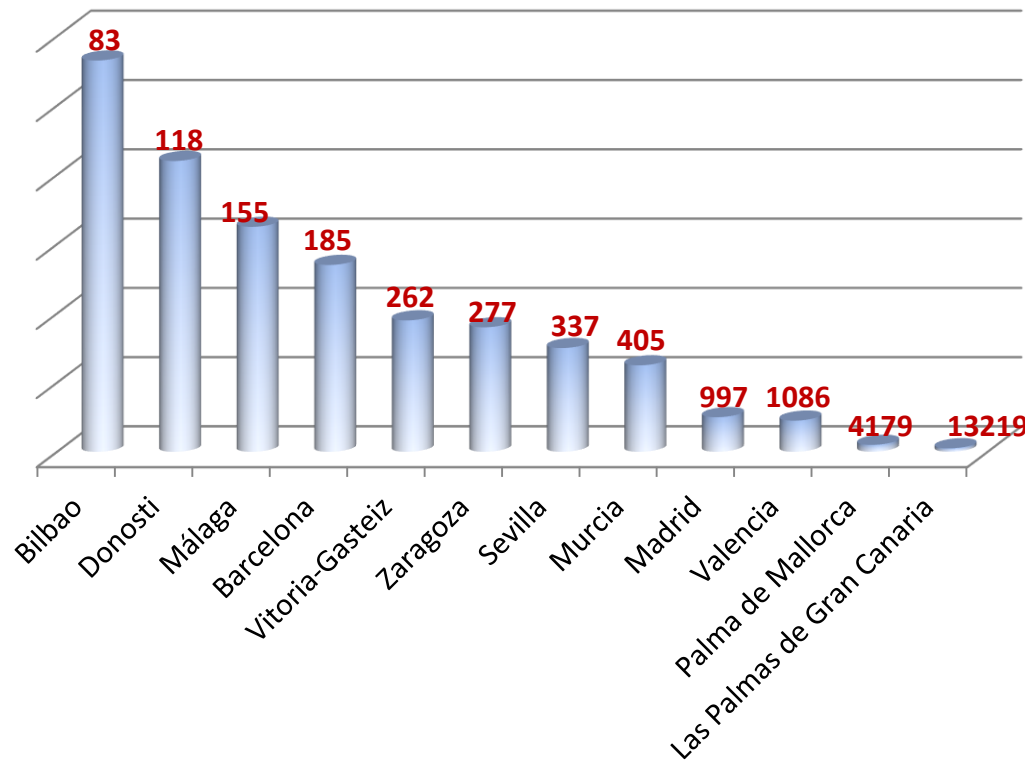
**Bilbao** Etxebizitzak  
Viviendas Municipales



# SOCIAL AND ECONOMIC VALUE GENERATED BY BILBAO MUNICIPAL HOUSING

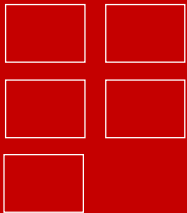
## Proportion of social housing in Bilbao compared to the rest of Spanish cities

■ *Porcentaje de vivienda gestionado sobre total de habitantes*



**83** INHABITANTS FOR MUNICIPAL HOUSING in the city of BILBAO

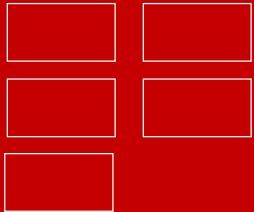
Bilbao has 346.332 inhabitants

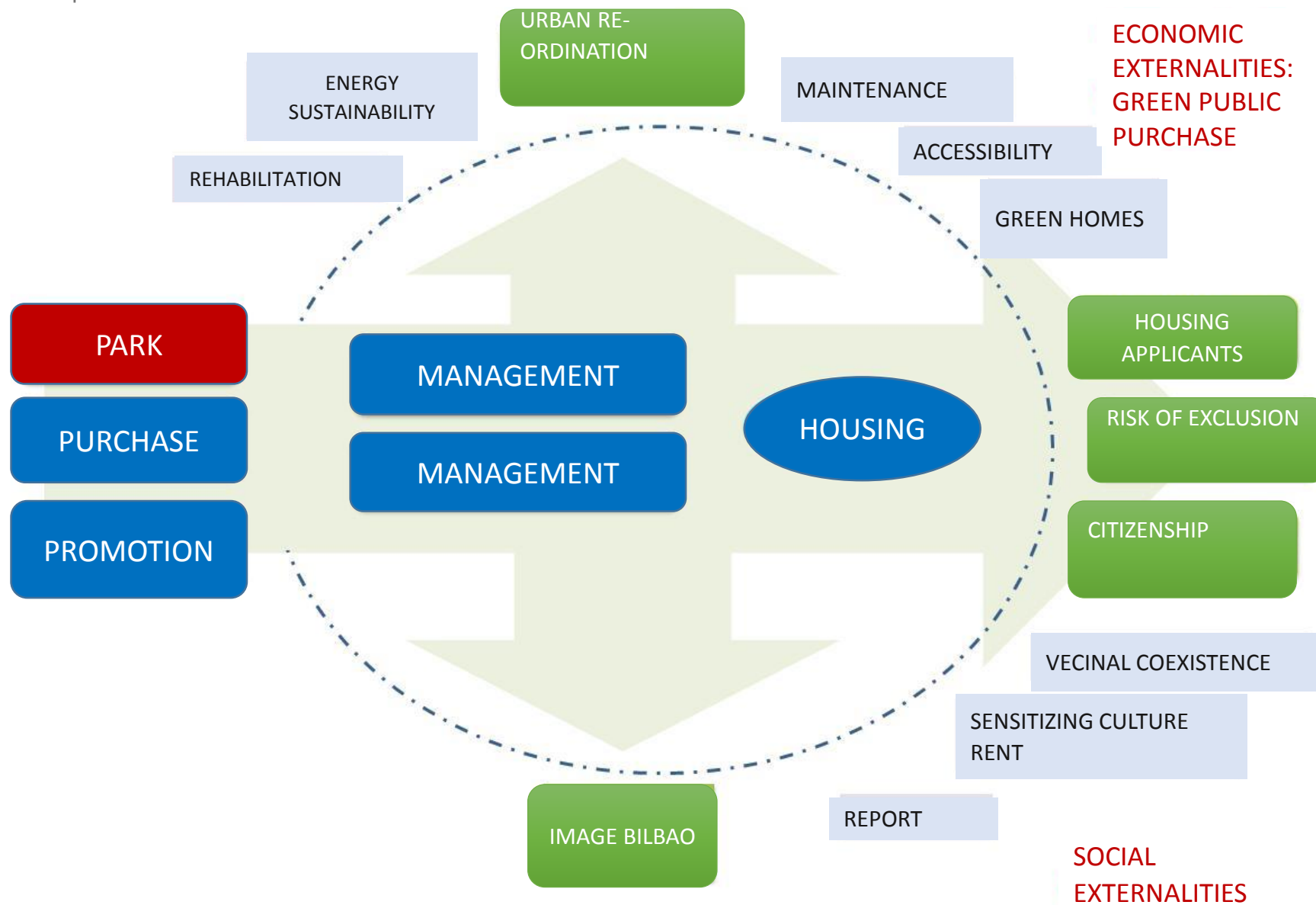


## HERITAGE, PEOPLE AND RESULTS

- **4.132 DWELLINGS**
- **AVERAGE INCOME:**  
**250-300 €.**
- **9.000 PERSONS ON WAITING LIST**
- **46 EMPLOYEES**
- **3% POPULATION RESIDES IN SOCIAL RENT.**

- **BUDGET: 19.000.000 €.**
- **5% MUNICIPAL BUDGET.**
- **REPARATION AND CONSERVATION: 6.000.000 €.**
- **INVESTMENT: 7.000.000 €.**
- **ANUAL TURNOVER: 13.500.000 €.**
- **PRFITABILITY 2.000.0000**





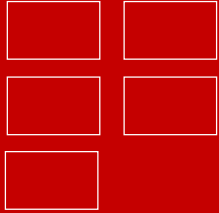
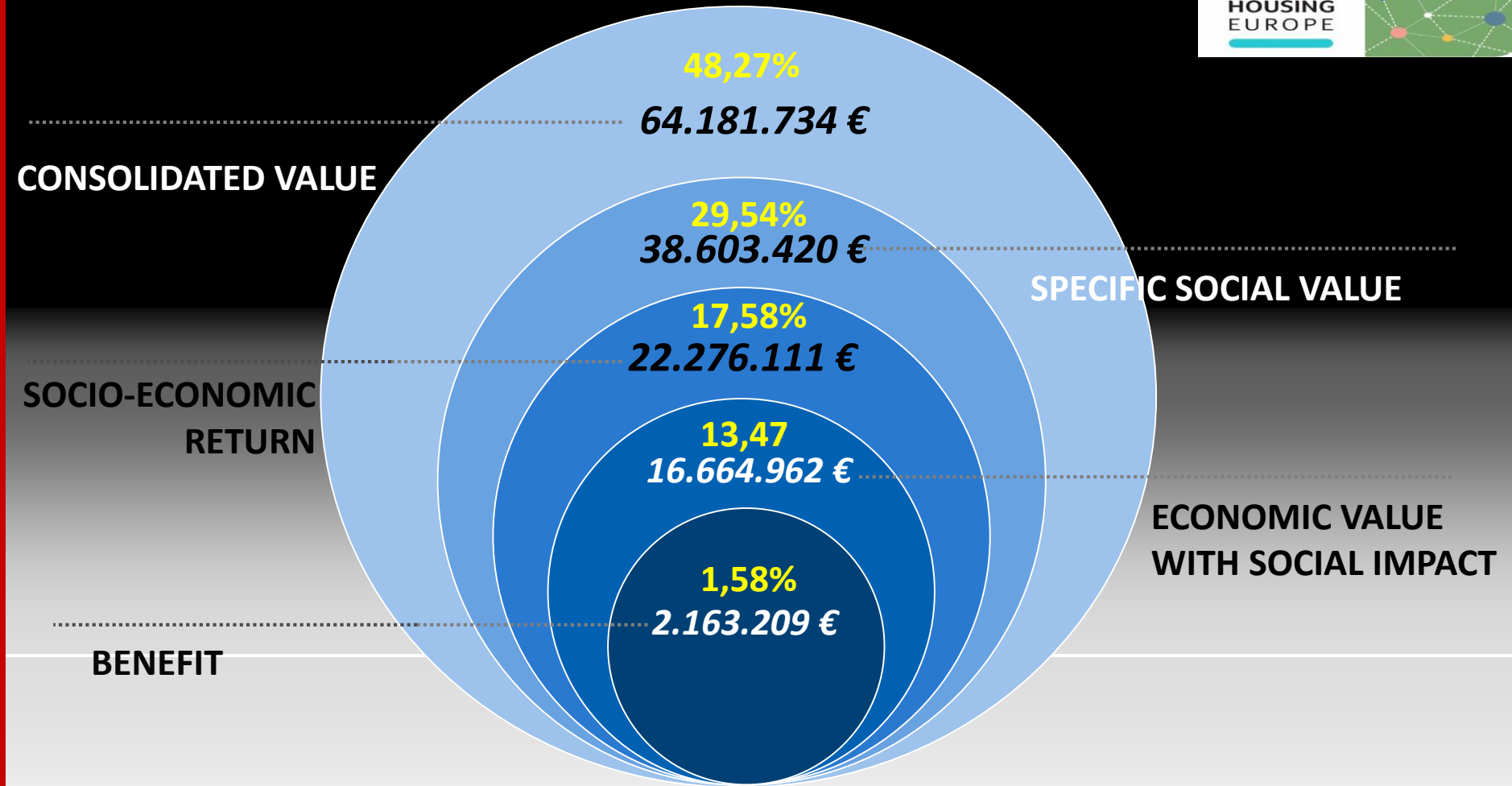


**SQi**

|   |               | RETORNO SOCIO-ECONÓMICO | VALOR SOCIO-ECONÓMICO | VALOR SOCIAL ESPECÍFICO  | VALOR SOCIAL TOTAL  |                    |
|---|---------------|-------------------------|-----------------------|--|---------------------|--------------------|
|   |               | RSE                     | VES                   | VSE  | VST                 |                    |
| VALOR ECONÓMICO CON IMPACTO SOCIAL                        |               | 10.110.488 €            | 11.889.875 €          |  | 11.889.875 €        | VES                |
| VALOR ECONÓMICO CON IMPACTO SOCIAL INDIRECTO. PROVEEDORES |               | 2.298.565 €             | 4.854.279 €           |  | 4.854.279 €         | VES-IP             |
| RETORNO POR OPERACIONES CON LA ADMINISTRACIÓN PÚBLICA     |               | 5.113.424 €             |                       |  | 5.113.424 €         | VES-ES             |
| AHORRO PARA LA ADMINISTRACIÓN                             |               | 11.595.000 €            |                       |  | 11.595.000 €        | A-A                |
| VALOR SOCIO-ECONÓMICO PARA LAS FAMILIAS / PERSONAS        |               |                         | 1.648.750 €           | 40.214.979 €   | 40.214.979 €        | VSE-F              |
| EXTERNALIDADES POSITIVAS                                  |               |                         |                       | 116.383 €  | 116.383 €           | VS-EX              |
| VALOR EMOCIONAL   |               |                         |                       | Respuesta a situaciones de emergencia social<br>Desarrollo tejido asociativo |                     | V-EMO              |
|   |               | <b>24.004.053 €</b>     | <b>18.392.904 €</b>   | <b>40.331.362 €</b>  | <b>65.909.676 €</b> | <b>VALOR TOTAL</b> |
| Subvención A  |               | 1.569.134 €             | 1.569.134 €           | 1.569.134 €  | 1.569.134 €         |                    |
| Subvención B  |               | 158.808 €               | 158.808 €             | 158.808 €  | 158.808 €           |                    |
|   |               | 1.727.942 €             | 1.727.942 €           | 1.727.942 €  | 1.727.942 €         | SUBVENCIÓN         |
|   |               | <b>22.276.111 €</b>     | <b>16.664.962 €</b>   | <b>38.603.420 €</b>  | <b>64.181.734 €</b> | <b>BENEFICIO</b>   |
| Subvenciones  | 1.727.942 €   | 13,89                   | 10,64                 | 23,34  | 38,14               | SROI               |
| Ventas  | 12.504.246 €  | 1,92                    | 1,47                  | 3,23   | 5,27                | SROS               |
| Patrimonio  | 136.538.775 € | 17,58%                  | 13,47%                | 29,54%   | 48,27%              | SROFA              |
| Fondos Propios  | 162.730.525 € | 0,15                    | 0,11                  | 0,25   | 0,41                | SROE               |
| Activo Total  | 175.527.207 € | 0,14                    | 0,10                  | 0,23   | 0,38                | SROA               |

# BILBAO HOUSING

## Generation of Social Value Generación de Valor Social



**Bilbao** Etxebizitzak  
Viviendas Municipales



**Merci beaucoup**  
**Thank you very much**  
**Muchas gracias**

